

ATTACHMENT 3

AC MILAN POST SEASON REQUEST

January 27, 2010

To: Todd Hofferberth
The Village of Key Biscayne,

CC: Chip Iglesias

Subject: Post Season Activities for 2010 and agreement renewal for 2011

Dear Todd,

Attached please find a spread sheet with two tabs, containing the post season calendar and the assigned trainers for each group in the forecasted numbers.

We ask that you please consider the estimated 145 children continuing their post season soccer activities, mainly accounted for in the competitive groups and the recently created U3/4 category.

I am also attaching our activity schedule and brochure containing tournament, camp, talent clinic information and regular season try outs, as well as the letter we initially sent the Village requesting the needed field space for our July camp (it has already been accepted and locked in).

We would like you to please review all the information, especially, that of the post season schedules, so that you may authorize our request and we may begin timely and orderly communication to the families. We have included our suggested price (\$210 for a three month period, March-May). We understand that the Village will continue collecting the registration funds.

It is our goal and objective to continue providing a quality program to the families in KB.

We believe we have complied with every request made by the VKB as per the established agreement and over two seasons have managed to provide a stable, qualitative, organized and dynamic program, which has produced many positive results for the community, the players, parents and the VKB (the VKB has saved over \$180,000 in our two seasons).

In our initial post bidding process, we anticipated a three year period in order to fully reestablish the KB soccer program, which was broken, segmented, bankrupt and un-operational from a technical and administrative perspective.

Stepstone Enterprises LLC

Finishing our second year, we are pleased to see that our three year projection was accurate and having analyzed this season, we now feel that the third year (2010/11) will be a year of great achievement, having overcome many obstacles and difficulties and obtaining the necessary local knowledge for a smooth and completely synchronized operation.

We plan on communicating the new season schedules, training staff and other details, well in advance in order to avoid inconveniences. For this reason, we need to place orders for materials, hire new coaching staff, bring in volunteers and make other decisions in order to prepare well.

Your assistance and cooperation is greatly needed in consideration of our planning, and for this purpose, we ask that you please provide us your feed back on our program and confirmation of the agreement renewal for the 2010/11 season as well as confirmation of the 2009/10 post season activities presented to you.

I want to thank you, Chip Iglesias, Flip Daverona and the rest of the VKB staff for ongoing support and great effort in assisting us with the management of the program.

I look forward to your response and confirmation of our requests,

Thank you and best regards,



Eddie Marles
Stepstone Enterprises LLC
President

2010/2011 OBSERVATION POINTS

- **Trainers will be separated for Competitive and Intramural programs**
- **Only two trainers will coach in both programs (Pichi will be one)**
- **Try outs will be conducted in May**
- **Results will be communicated in mid May**
- **Teams will be declared or presented to VKB in June**
- **Schedules and Calendars will be presented in June/Early July**
- **Trainers will be presented with the schedules**
- **Registration fees will be presented in May**
- **70/30 rule will be enforced**
- **Intramural teams will wear colored uniforms and play tournament**
- **All trainers will be certified**
- **Continuity to the Recreational league**
- **Game scheduling and communication from management**

REGISTRATION FEE (3 Months)		210.0	MONTHLY
			70
AGE GROUP		PLAYERS	
U3 U4		20	4,200
U5 U6		20	4,200
U7 U8		15	3,150
		55	11,550
U9 U10		20	
U11 U12		20	
U13 U14		20	
GIRLS		30	
		90	
TOTAL POST SEASON		145	

Registration fee does not include uniforms. Uniforms must be purchased separately if requested

Players need continuity in order not to lose their level of play.

Stepstone Enterprises

1830 S Ocean Drive Hallandale, FL. 33009
Phone (954) 885 5304

Key Biscayne, January 8, 2010

Village of Key Biscayne

CC: Todd Hofferberth, Flip De Varona

This letter serves as a formal request for the usage of the Village Green North fields for the **Milan Junior Camp** to be held in July 12 – 19, July 19 – 23, and July 26 – 30 2010, from 8:00 am to 4:00 pm.

Feel free to contact me for additional information.

A handwritten signature in black ink, appearing to read 'E Marles', with a stylized flourish at the end.

Eddie Marles

President

Stepstone Enterprises LLC

(305) 395 6794



Milan Talent Clinic!

Aside from providing a quality program during the regular season, every year the Milan Academy program provides a unique opportunity for young children to be showcased in front of AC Milan talent scouts in Milan, Italy.



This event also provides the selected children an opportunity to undergo Milan Lab evaluations and other testing that is essential for their general development and health.



The AC Milan Talent Clinic selection try outs will be hosted in Key Biscayne, Florida on Thursday, Friday and Saturday May 6, 7 and 8, 2010.

The AC Milan Talent Clinic will be held in Milan, Italy, June 21-23, 2010. The children that are selected as Talents will have their expenses in Milan covered (meals, transportation in Milan, accommodation, evaluations) Airfare is not included in the paid expenses.



Milan Friendship Cup

The AC Milan Friendship Cup will be held June 16-19, 2010. A week prior to the Talent Clinic. The age groups for both the talent clinic and the tournament are for children 10-13 years old (1997-99)

Other Activities

AC Milan College Showcase will be launched in 2010

Continental Cup:

The AC Milan Continental Cup in Cleveland Ohio is the fastest growing tournament in the Americas and is the home of the AC Milan Academy Elite teams and Milan Junior Camp Elite teams from around the globe. Clarence Seedorf is Honorary Chairman of the tournament for 2010.

Please stand by for all information regarding the AC Milan events scheduled. Please write or call us for information.

Email: milanamerica@aol.com

Phone: (305) 395 6794

